

For the 4th year in Hanau

automotive
CAE
GRAND
CHALLENGE 2012

Congress Park Hanau
3.-4. April 2012

www.carhs.de/grand-challenge

Exhibition- &
Sponsorship

carhs.

automotive CAE Grand Challenge 2012

The Expert Dialog

In the last 20 years computer simulation has become an indispensable tool in automotive development. Tremendous progress in software and computer technology make it possible today to assess product and process performance before physical prototypes have been built. Applications of computer simulation cover nearly all aspects of product and process design from crashworthiness to manufacturability.

Challenges in virtual vehicle development

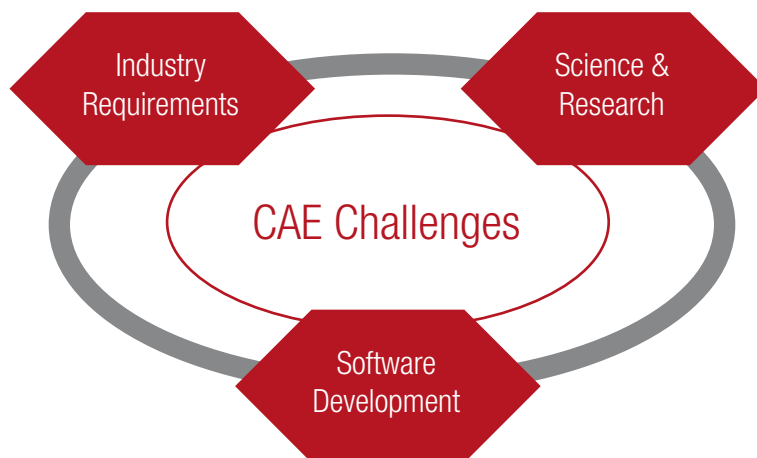
Despite of significant progress in simulation technology and impressive results in industrial application there remains a number of problems (challenges) which prevent a "100% digital prototyping".

Grand Challenge as a platform for dialog

The automotive CAE Grand Challenge stimulates the dialog between users, scientists and software developers in order to solve these challenges.

Annually the current challenges in automotive CAE are being identified through a survey among simulation experts of the automotive industry.

In the conference one session will be dedicated to each "Grand Challenge". In each session a simulation expert from the automotive industry will first explain the importance of the individual challenge. Next a researcher will highlight the state of research on the subject. This will be followed by presentations from the software companies involved in the discipline on their efforts to solve the individual challenge.



Become Exhibitor or Sponsor now!

As exhibitor or sponsor of the automotive CAE Grand Challenge you enter a dialog with experts from industry and research. You learn where automotive CAE is going and you can present your concepts and solutions directly to the experts.

The integration of the conference breaks into the exhibition area allows exhibitors to establish intensive and frequent contact with the conference participants. The international orientation and vendor independence gives you the chance to meet and convince new customers.

The attractive exhibitor and sponsor packages make it easy for you to choose the automotive CAE Grand Challenge as a marketing platform - read more on the next page!



TOPICS

Crash /
Safety

NVH

Durability

Manufacturing

Pre-/Post-
Processing

Materials

Optimization &
Robustness

Participants 2009-2011

4a engineering • ABAQUS • Altair
• Applus IDIADA • ASC-S • **AUDI**
• Autoliv • Benteler • Bertrandt •
BETA CAE • **BMW** • Brose • CDH
• CEI • CRH • **Daimler** • Dassault
• DatapointLabs • Denton • DKI •
Dow • Draexlmaier • Dynamore •
Dynardo • EDAG • EnginSoft • ESI
• Faurecia • FE Design • **Ford** •
Fraunhofer LBF • Fraunhofer ITWM
• Fraunhofer SCAI • GNS • **Honda**
• Humanetics • IAT • IBM • ihf •
Imperia • IndustrieHansa • Inpro-
sim • ISKO • **Jaguar-Landrover**
• Johnson Controls • Karmann •
Kirchhoff • **Lamborghini** • Lasso
• Lear • LMS • L&L • MAGMA •
Magna • MATFEM • MIRA • MSC
• NEC • **Opel** • PART • pdb • **Por-**
sche • QLF • RLE • **Saab** • **Scania**
• scapos • SFE • Silicon Graphics
• SimuForm • **Skoda** • SmartCAE
• TASS • TU Graz • Takata • **Tata** •
Tecsim • Toyoda Gosei • **Toyota** •
TRW • VIF • Volke • **Volkswagen** •
and many more

The Packages



EXHIBITOR

EUR 2.000 + VAT

Exhibition space 2 x 3 m

1 free conference ticket

Basic equipment: chair + table

Electricity 230 V

incl. electricity, waste disposal

SILVER - SPONSOR

EUR 2.500 + VAT

Exhibition space 2 x 3 m

1 free conference ticket

Basic equipment: chair + table

Electricity 230 V

incl. electricity, waste disposal

Logo on invitation flyer (small)

Logo on front page of proceedings (small)

Logo presentation during conference breaks (small)

Logo & Link on web page and in e-mail invitations (small)

Company presentation in conference proceedings (1/3 Page)

GOLD - SPONSOR

EUR 3.500 + VAT

Exhibition space 2 x 3 m

3 free conference tickets (also valid for inviting valued customers)

Basic equipment: chair + table

Electricity 230 V

incl. electricity, waste disposal

Logo on invitation flyer (medium)

Logo on front page of proceedings (medium)

Logo presentation during conference breaks (medium)

Logo & Link on web page and in e-mail invitations (medium)

Company presentation in conference proceedings (1/2 Page)

PLATINUM - SPONSOR

EUR 5.000 + VAT

Exhibition space 2 x 3 m

5 free conference tickets (also valid for inviting valued customers)

Basic equipment: chair + table

Electricity 230 V

incl. electricity, waste disposal

Logo on invitation flyer (large)

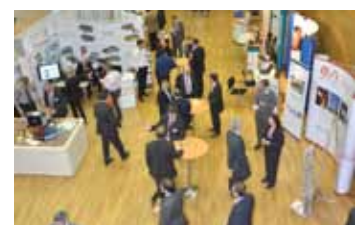
Logo on front page of proceedings (large)

Logo presentation during conference breaks (large)

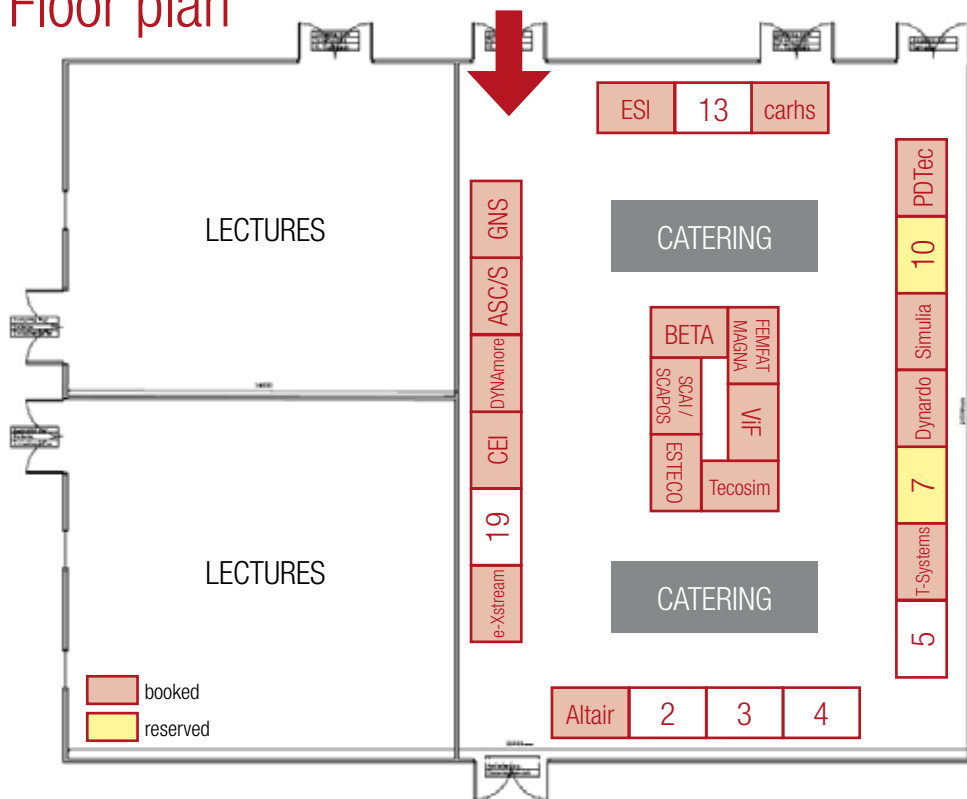
Logo & Link on web page and in e-mail invitations (large)

Company presentation in conference proceedings (1 Page)

All-inclusive prices -
no hidden extras!



Floor plan



Congress Park Hanau
3.-4. April 2012

Your contact:



Dr.-Ing. Dirk Ulrich
Tel. +49-6023-964066
dirk.ulrich@carhs.de

Order Form

FAX +49-6023-964070

Yes, we book the package marked below and accept the terms and conditions stated below. :

- Exhibition space 3 x 2 m, incl. 1 conference ticket EUR 2.000
- Sponsoring Silver, incl. exhibition space + 1 conference ticket EUR 2.500
- Sponsoring Gold, incl. exhibition space + 3 conference tickets EUR 3.500
- Sponsoring Platinum, incl. exhibition space + 5 conference tickets EUR 5.000
- ___ additional exhibitor tickets (without conference attendance) at each EUR 200
- ___ additional conference tickets at the special rate of each EUR 450

all prices exclude VAT

Company	<input type="text"/>
Contact person	<input type="text"/>
Phone	<input type="text"/>
E-Mail	<input type="text"/>
Department	<input type="text"/>
Address	<input type="text"/>
Post Code / City	<input type="text"/>
Country	<input type="text"/>
Date	<input type="text"/>
Signature/Stamp	<input type="text"/>

Please mark your preferred space on the floor plan above!

We try to assign you preferred space to you. Bookings are assigned in the order of their arrival.

Larger spaces are available upon request!

Terms & Conditions: We reserve the right to cancel or to postpone the event. In the event of cancellation we will reimburse all paid fees. The exhibitor/sponsor commits to pay the fees no later than 60 days before the start of the event. The sponsor supplies its logos in printable resolution in due time before the printing of the program flyers and the proceedings of the conference. If the sponsor fails to deliver the material requested in due time then carhs is not obliged to include the material. In this case carhs.training will not refund the sponsoring fee or any part of it. The sponsor also supplies the necessary information to link its home page to conference announcements on the web site of carhs.training. The sponsor names the persons who can participate to the conference free of charge as agreed in this offer no later than 10 days before the start of the conference. It is not permitted to transfer the exhibition space or any part of it to third parties against payments or for free without the agreement of carhs.training. carhs.training can not be held liable for damage or theft. Insurance against damage or theft has to be taken by the exhibitor. This booking can be canceled free of charge up to 60 days before the event. For cancellation up to 30 days before the event 50% of the exhibition fee will be reimbursed. For cancellations later than 30 days before the events no fees will be reimbursed.