

A detailed wireframe model of a car, showing the intricate mesh structure of the body panels, wheels, and interior components. The car is shown from a front-three-quarter perspective, facing right.

automotive  
**CAE**  
GRAND  
CHALLENGE

April 21 – 22, 2020  
Congress Park Hanau  
Germany

// EXHIBITION & SPONSORSHIP

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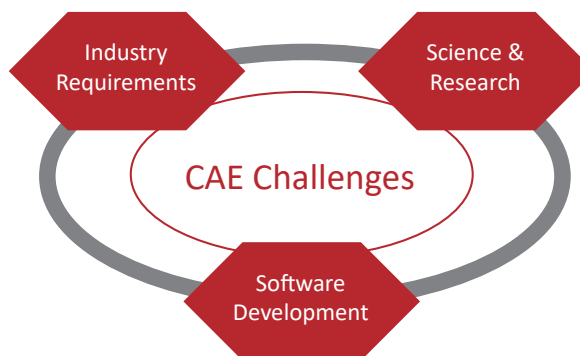
# Automotive CAE Grand Challenge, Congress Park Hanau, April 21 – 22, 2020

The automotive CAE Grand Challenge stimulates the exchange between users, scientists and software developers in order to solve the challenges of CAE base car development. Annually the current challenges in automotive CAE are being identified through a survey among simulation experts of the automotive industry. In the conference one session is dedicated to each of the most critical challenges, the “Grand Challenges”. In each session CAE experts from industry, research and software development will explain the importance of the individual Challenge for the virtual development process and report on their efforts to solve the challenge.



## TOP CURRENT TOPICS

These are supported by an Online Survey conducted in autumn.



## Target Groups

The automotive CAE Grand Challenge is attended by simulation engineers from automotive manufacturers, suppliers and engineering companies, staff from research facilities and universities as well as from the software manufacturers. Participants from Europe and overseas make up a significant part of the audience.

## Participants of the last years

4a engineering • Altair • Applus IDIADA • AUDI • Autoliv • AVL • Basell • BASF • BASf • Poliolefine • Benteler • Bertrandt • BETA CAE • BMW • Bosch • Boshoku • Brose • Ceetron • CENAERO • CONTACT • Continental • Cray • CRF • CRH • Daimler • DLR • Dow • Draexlmaier • EDAG • Faurecia • FE Design • Ford • Fraunhofer LBF • Fraunhofer IWM • Fraunhofer ITWM • Fraunhofer SCAI • Fuji Heavy • Fundación CIDAUT • HBM • Hirtenberger • Honda • Humanetics • Hyundai • IAT • IAV • IDIADA • IEE • ihf • Imperia • IndustrieHansa • Isuzu • Jaguar-Land Rover • Johnson Controls • JSOL • Karmann • Key to Metals • Kirchhoff • Lamborghini • L&L • Lasso • Lear • MAGMA • Magna • Mahindra • MAT-FEM • MAZDA • MIRA • MSC • Mubea • Nippon Steel • Opel • PART • Penso • pdb • Plastic Omnium • Porsche • P+Z • QLF • RLE • Saab • SAIC • Saint Gobain • Scania • SFE • Sika • Skoda • SmartCAE • TASS • TU Graz • Takata • Tata • Technalia • Toyoda Gosei • Toyota • TRW • VIF • Volke • Volkswagen • Volvo u.v.m.

## Sponsors of the last years



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Package	Exhibitor	 Silver	 Gold	 Platin
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Logo placement/size*	–	small	medium	large
Company Profile in Event-Guide	Logo only	1/2 page	1 page	1 page + advert
Additional Exhibitor Tickets	EUR 250 Order No. CAEGC2020-05			
Additional Conference Tickets	EUR 580 Order No. CAEGC2020-06			
Prices	EUR 2,000 Order No. CAEGC2020-01	EUR 2,600 Order No. CAEGC2020-02	EUR 3,800 Order No. CAEGC2020-03	EUR 5,500 Order No. CAEGC2020-04

**Included in all packages:** Exhibition space 2x3 m, basis equipment: table and chair, electricity 230 V, waste disposal, presentation during the guided tour of the exhibition and profile in exhibitor list on conference website.

## Sponsor Workshop\*\*

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- Conference room for up to 30 attendees
  - Video projector
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Price **EUR 1,000**  
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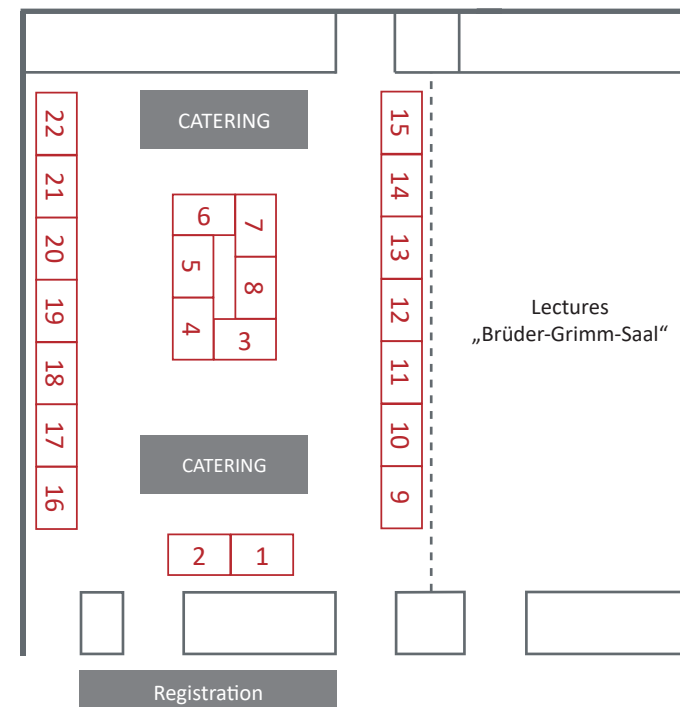
All prices exclude V.A.T.

\* Logo placement: Conference flyer, cover pages and presentation during conference breaks, logo and weblink on web page and in email newsletters.

\*\* only bookable when ordering a sponsor package.

## Floorplan

Find the current Floorplan on [www.carhs.de/cae](http://www.carhs.de/cae)



## Extra

- Benefit
- Your brochure as a supplement to the conference Proceedings

Price **EUR 800**  
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	Language	english
	Print run	6,000
	Advertising Deadline	21.02.2020
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