

ON SITE & ONLINE

PraxisConference Pedestrian Protection



EXHIBITION & SPONSORSHIP

June 17 – 18, 2026 | Bergisch Gladbach, Germany



www.carhs.de/pkf

Your contact

Ralf Reuter

Tel. +49-6023-964065

ralf.reuter@carhs.de





PraxisConference Pedestrian Protection



PraxisConference Pedestrian Protection, Bergisch Gladbach, June 17 – 18, 2026

The PraxisConference Pedestrian Protection is held every June or July with about 150 participants, including delegates from all major OEMs. It is the world's largest expert meeting in the field of pedestrian protection. The intensive discussions at the info-points and between the presentations show that the participants value the innovative conference concept.

Highlights of the event are the demonstrations in the laboratory of Germany's Federal Highway Research Institute and the OEM's presentations of pedestrian protecting solutions implemented in current car models.

Topics	Target Groups	Participants of the last years
<ul style="list-style-type: none"> ■ aPLI ■ NCAP ■ Active Safety Systems ■ Integrated Ped Pro ■ Testing ■ AEB 	<ul style="list-style-type: none"> ■ Grid ■ GTR ■ VRU protection experts from throughout the industry. Even beginners will find the event an excellent opportunity to quickly acquire theoretical and practical knowledge and become part of the expert community. 	Aston Martin • AUDI • Autoliv • BASt • Bentley • Bertrandt • BMW • Bosch • Bugatti • CATARC • Continental • Daimler • DEKRA • EDAG • Ferchau • FIAT CHRYSLER • Ford • Fuji Heavy • GM • Hella • Honda • Humanetics • Hyundai • IAV • IDIADA • IIHS • Infineon • Italdesign-Giugiaro • Jaguar Land Rover • Kiekert • Lucid Motors • Magna • Mitsubishi • NHTSA • Opel • Porsche • Renault • Rivian • SAIC • SKODA • StreetScooter • Subaru • Tata • Toyota • Volkswagen • Volvo • ZF • Zoxo • ...

Sponsors of the last years



Sponsorships

Package	Silver	Gold	Platinum
Price	EUR 4,200 Order No. PKF2026-01	EUR 5,900 Order No. PKF2026-02	EUR 7,900 Order No. PKF2026-03
Conference tickets ON SITE (incl evening event) or ONLINE Combinations of ON SITE and ONLINE Tickets are possible (e.g. a GOLD sponsor can opt for 1 ON SITE and 4 ONLINE tickets).	2 ON SITE or 4 ONLINE	3 ON SITE or 6 ONLINE	5 ON SITE or 10 ONLINE
Logo placement/ size*	small	medium	large
Signature Wall	small logo bottom row	medium logo middle row	large logo top row
Get involved in the conference. Talk to us.	–	–	✓
Presentation of the sponsor at the event	Setting up a banner with a width of max. 1 m in the foyer	Set up 2 banners with a width of max. 1 m each in the foyer and in the praxis session in the laboratory	Exhibition space of 2.5 x 2 m in the foyer or in the praxis session in the laboratory + setting up a banner with a maximum width of 1 m in the foyer/practice section**
Company profile in event app	✓ 3 rd position	✓ 2 nd position	✓ 1 st position
Company brochure as a pdf document in the event app	–	✓	✓
Additional ON SITE conference tickets	EUR 1,200 Order No. PKF2026-04	EUR 1,100 Order No. PKF2026-05	EUR 1,000 Order No. PKF2026-06
Additional ONLINE conference tickets	EUR 600 Order No. PKF2026-07	EUR 550 Order No. PKF2026-08	EUR 500 Order No. PKF2026-09

All prices exclude V.A.T.

* Logo placement: Conference flyer, cover pages, presentation during conference breaks, logo and weblink on web page and in email newsletters.

** The sponsor is free to choose whether he wants to set up his stand in the foyer or in the laboratory. The additional banner can then be placed at the location not chosen for the exhibition stand.

Extra

Benefit

- Your brochure distributed to the onsite conference attendees
- Your brochure as download in the event app

Price

EUR 800

Order No. PKF2026-10

TV Rental

48": EUR 400 Order No. TV48

TV stand included



Order form – Fax +49 (0) 6023 / 96 40 70

Article Description	Order No.	Quantity	Unit Price	Total Price

carhs.training gmbh
 Siemensstraße 12, 63755 Alzenau, Germany
 Fax: +49 (0) 6023 / 96 40 70
 E-Mail: info@carhs.de

COMMENTS (e.g. Placement requests, ...)

Our general terms and conditions apply, find under www.carhs.de/agb

* VAT ID only for orders from countries within the EU (excluding Germany).
 All prices are in Euro and subject to VAT.

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