



SafetyWeek, Würzburg, May 18 – 20, 2021



ON SITE & ONLINE

SafetyWeek is the platform for the full spectrum of vehicle safety products and technologies used in their development. The SafetyWeek events are attended annually by around 1,000 experts from the vehicle safety industry from all over the world.

SafetyWeek is the ideal platform for your company presentation: as a sponsor and as an exhibitor.

In 2020, we will once again be presenting numerous highlights:

- the **SafetyUpdate +active** knowledge congress with the latest updates on active and passive safety requirements and solutions
- **SafetyTesting +active** with the innovations of the market leaders in testing and simulation of active and passive safety components and systems
- **Auto[nom]Mobil – The Experts' Dialogue:** automated and autonomous functions influence the mobility of the future
- the accompanying trade exhibition **SafetyExpo**, the meeting place for suppliers and decision-makers in vehicle safety

With your sponsorship or your exhibition booth, you can reach the decision-makers and top experts of the global vehicle safety industry.

Participants of the last years

4activeSystems GmbH • A.D.C. Automotive Distance Control Systems GmbH • ACTS GmbH & Co. KG • ADAC e. V. • Adam Opel AG • AICON 3D Systems GmbH • Altran Concept Tech GmbH • AMS Gesellschaft für angewandte Mess- und Systemtechnik mbH • ASC GmbH • ATD-LabTech GmbH • AUDI AG • Autoliv B.V. & Co. KG • AVL Software and Functions GmbH • BAST - Bundesanstalt für Straßenwesen • Baumann GmbH Automation • Bertrandt Ingenieurbüro GmbH • Bertrandt Services GmbH • Bertrandt Technologie GmbH • BFFT Gesellschaft für Fahrzeugtechnik mbH • BMW Group • Bosch Engineering GmbH • Brose Fahrzeugteile GmbH & Co. KG • Continental AG • csi entwicklungstechnik GmbH • CT-Sim GmbH • Daimler AG • DEKRA Automobil GmbH • DENSO AUTOMOTIVE Deutschland GmbH • Dr. Ing. h. c. F. Porsche AG • dSPACE GmbH • DST Dräxlmaier Systemtechnik GmbH • DTC Dynamic Test Center AG • EDAG GmbH & Co. KGaA • Edscha Engineering GmbH • Elektrobit Automotive GmbH • ENCOPIM S.L. • Ernst + Co. Prüfmaschinen GmbH • ESCRYPT GmbH - Embedded Security • Euro Nippon Kayaku GmbH • Faurecia Autositze GmbH • Ford-Werke GmbH • Garmin Würzburg GmbH • GDV e. V. - Unfallforschung der Versicherer • Hella KGaA Hueck & Co. • Hirtenberger Automotive Safety GmbH & Co KG • Honda R&D Europe GmbH • Humanetics Europe GmbH • Hyundai Motors • IAV GmbH • IEE S.A. • Instron Structural Testing Systems • Intedis GmbH & Co. KG • iSi Automotive Berlin GmbH • Johnson Controls • Kistler Instrumente AG • Kompetenzzentrum - Das virtuelle Fahrzeug, Forschungsgesellschaft mbH • LEAR Corporation GmbH • LEONI Kabel Holding GmbH • MAGNA Exteriors & Interiors Decoma (Germany) GmbH • Magna Powertrain GmbH • MAGNA STEYR Engineering Deutschland GmbH • Mazda Motor Europe GmbH • MESSRING Systembau MSG GmbH • Metalsa Automotive GmbH • Mitsubishi Motor R&D Europe GmbH • P+Z Engineering GmbH • Panasonic Corporation • PCO AG • RACELOGIC • Robert Bosch GmbH • Seattle Safety Europe GmbH • Siemens AG • SIGNUM Bildtechnik GmbH • TAKATA AG • TASS International • TECOSIM Technische Simulation GmbH • Texas Instruments Deutschland GmbH • Toyota Boshoku Europe N.V. • Toyota Motor Europe • TRW Automotive GmbH • TTTech Computertechnik AG • TÜV Rheinland Kraftfahrt GmbH • VALEO Schalter und Sensoren GmbH • Volkswagen AG • Volkswagen Osnabrück GmbH • Webasto Edscha Cabrio GmbH • Weißer + Gießhaber GmbH • Yanfeng Global Automotive Interiors • ZF Friedrichshafen AG • u.v.m.

SafetyTesting +active as part of the SafetyWeek, Würzburg, May 18, 2021



Crash and Safety Testing are key elements in the product development cycle of any new vehicle development. The partners of SafetyTesting are leading companies in crash and safety testing technology serving the global automotive markets.

- Full Scale Crash Testing Technologies
- Advanced Sled Simulation
- Measuring Technologies and Data Acquisition
- Lighting and Video Technology
- Testing for ADAS Development
- AEB Testing (Car-to-Car, VRU,...)



Participants of the last years

ACTS • ADAC • Adam Opel • Agile Network • Altran Concept Tech • AMS • ARRI • BBS Lichttechnik • Bertrandt • BGS • Brose • Bundeswehr • carhs • Concept Tech • Continental Safety • Daimler • DEKRA • EDAG • Ernst + Co • Faurecia • Fisker Automotive • Fraunhofer • Frontone • CIDAUT • Grammer Ag • Groesch • Halla DAS Lab • High Speed Vision • HumaneHcs • Hyundai Motor • IABG • IDIADA • igus • Instron • iSi Automotive • iX Cameras • Johnson Controls • Karma Automotive • Key Safety Systems • Kistler • LEAR • MAGNA • Mazda • MESSRING • PCO • Searle Safety • SWES Components • Skoda Auto • TRW Automotive • TÜV Rheinland • TÜV Süd • VOLKE • Volkswagen • u.v.m.

Sponsors of the last years



All prices exclude V.A.T.

Partner-Package

- Present your technologies, innovations and solutions to the audience in a presentation in a plenary or focus session
- 10 conference vouchers to hand out to customer or customers-to-be, for use on site or as online ticket
- Benefit from an exhibition space in the enclosed SafetyExpo during the complete SafetyWeek
- Includes Exhibition Area worth EUR 2,800

Benefit

Price

EUR 5,500

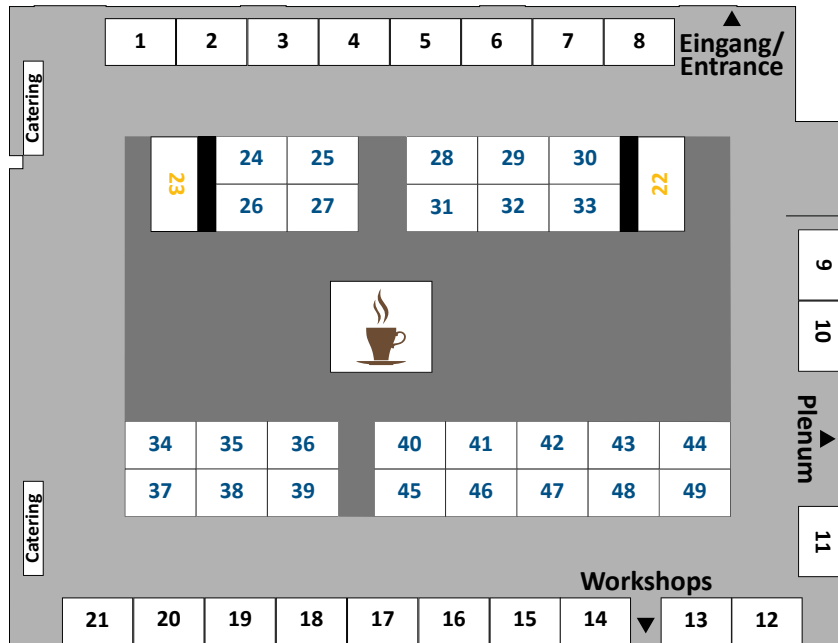
Order No. SW2021-04

Upgrade
SafetyWeek
Sponsoring

EUR 2,950

Order No. SW2021-06

SafetyExpo is the exhibition and exchange platform for the **SafetyWeek**. The catering for all single events are staged in the central exhibition area. This gives all exhibitors the possibility to meet all participants of the SafetyWeek.



- 1 – 21** Floor Space
- 22 & 23** System Booth
- 24 – 47** System Booth

SAFETYEXPO



NEW

All-Inclusive

- **2 VIP Tickets** for the booth staff for all events incl. conference dinner and daily catering
- **more VIP Tickets** for your booth staff at a price of **EUR 890**
- Company introduction at a guided exhibition tour + in the Event-App
- all marketing costs (Flyer, Website, Poster, Event-App)
- Floor plan and your company profile on www.safetyweek.de (with link to your homepage), Event-App
- Paid parking for one car per day
- Electricity costs for your booth (230 V)
- WiFi
- Waste disposal and cleaning
- Carpet, table and chairs

SafetyExpo-Packages

| Package | Floor place | System booth | |
|---|------------------------------------|------------------------------------|------------------------------------|
| | | 3 x 2 m | 4 x 2 m |
| Space | 3 x 2 m | 3 x 2 m | 4 x 2 m |
| Professional measuring booth construction, side and rear walls, as well as lighting | – | ✓ | ✓ |
| Banner with your company logo | – | ✓ | ✓ |
| Prices | EUR 2,800 Order No. EXPO2021-01 | EUR 3,450 Order No. EXPO2021-02 | EUR 4,050 Order No. EXPO2021-03 |

All prices exclude V.A.T.

Sponsorships

| Package | Silver | Gold | Platinum | Partner SAFETYTESTING <small>+active</small> |
|---|--|---|---|---|
| Print | | | | |
| Logo on all marketing activities placed prominently | small | medium | large | large at ST |
| Company Profile in the SafetyWeek Guide | 1/2 page | 1 page | 1 page + advertising | logo only |
| Online | | | | |
| Logo & Link on conference website and email invitations | small | medium | large | large at ST |
| Logo, link and profile in exhibitor list on conference website | ✓ | ✓ | ✓ | ✓ |
| Banner in SafetyNews | – | – | 1 | – |
| Event | | | | |
| Exhibition floor space SafetyExpo , 3 x 2 m, 3 Days | ✓ | ✓ | ✓ | ✓ |
| VIP-Tickets for all events inclusive* | 2 | 3 | 4 | 1 |
| Additional VIP Tickets for colleagues* | EUR 890 <small>Order No. SW2021-07</small> | | | |
| Company presentation in the Event App | ✓ | ✓ | ✓ | ✓ |
| Your advertising material as download in the Event App | – | ✓ | ✓ | at ST |
| Logo presentation during breaks | ✓ | ✓ | ✓ | at ST |
| Discount for further tickets | 10% | 15% | 20% | – |
| Speakerslot – SafetyTesting | – | – | – | up to 20 Min. |
| SafetyTesting-Tickets for customers and guests (value: EUR 890 each) | – | – | – | 10 |
| Prices | EUR 4,800 <small>Order No. SW2021-01</small> | EUR 6,500 <small>Order No. SW2021-02</small> | EUR 7,900 <small>Order No. SW2021-03</small> | EUR 5,500 <small>Order No. SW2021-04</small> |
| | Upgrade complete booth system EUR 650 <small>Order No. SW2021-05</small> | | | |
| | Upgrade: partner package SafetyTesting EUR 2,950 <small>Order No. SW2021-06</small> | | | |

All prices exclude V.A.T.

Order form – Fax +49 (0) 6023 / 96 40 70

| Article Description | Order No. | Quantity | Unit Price | Full Price |
|---------------------|-----------|----------|------------|------------|
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carhs.training gmbh
Siemensstraße 12, 63755 Alzenau, Germany
Fax: +49 (0) 6023 / 96 40 70
E-Mail: info@carhs.de

COMMENTS (e.g. Placement requests, ...)

Our general terms and conditions apply, find under www.carhs.de/agb

* VAT ID only for orders from countries within the EU (excluding Germany).
All prices are in Euro and subject to VAT.

COMPANY

CONTACT

DEPARTMENT

PHONE

E-MAIL

STREET

ZIP CODE, CITY

COUNTRY

ADDITIONAL INVOICE DATA (OPTIONAL)

VAT ID*

DATE, SIGNATURE

COMPANY STAMP