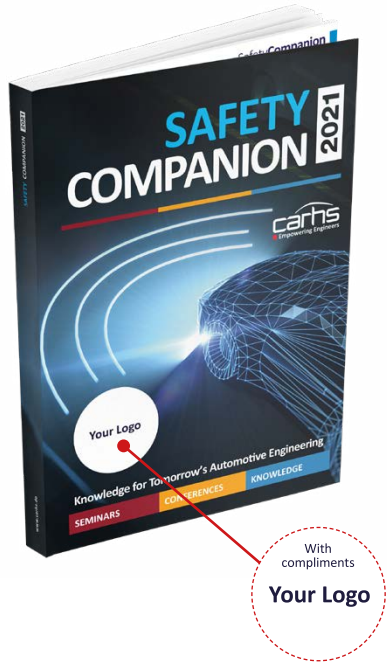






## Advertisement in SafetyCompanion 2021 – Reach the experts directly



Media data:  
DIN A5 Booklet - SafetyCompanion 2021  
Knowledge for Tomorrow's Automotive Engineering

**Edition:** 25.000  
**Available as:** Print + Digital  
**Publication date:** December 2020  
**Advertising deadline:** October 30, 2020  
**Language:** English

	1/1 page full coloured 148 x 210 mm	Order No. SC2021-01	<b>EUR 4,190</b>
	1/2 page full coloured 136 x 96 mm	Order No. SC2021-02	<b>EUR 2,990</b>
 	 <b>DIGITAL ONLY:</b> 2/1 page full coloured 148 x 210 mm	Order No. SC2021-03	<b>EUR 4,190</b>

All prices are subject to VAT.  
Cover pages on request.

Target group:

- Experts in the field of active and passive vehicle safety

Distribution:

- Direct shipping from our offices in Germany and China
- Worldwide at all carhs events and seminars
- through global distribution partners e.g. in Japan, India and China
- By you, as an advertiser, with individualized copies
- Technical universities worldwide

**NEW**

- Hybridisation in connection with SafetyWissen.com through QR codes and links; Links to your product entries\* possible
- Advertiser directory in print and digital version
- Individualization of your distribution copies (100 copies) with your logo on the cover, if you have a full page advert - see illustration

\*Product entries: Reserve your spot!

# Highlights of SafetyCompanion

Print-run targeting the right recipients due to direct shipping

On the engineer's desk all year

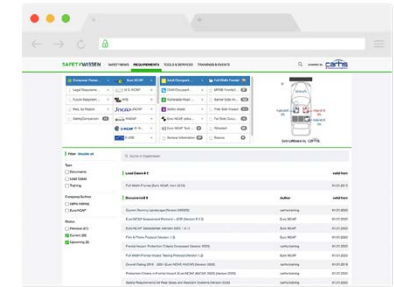
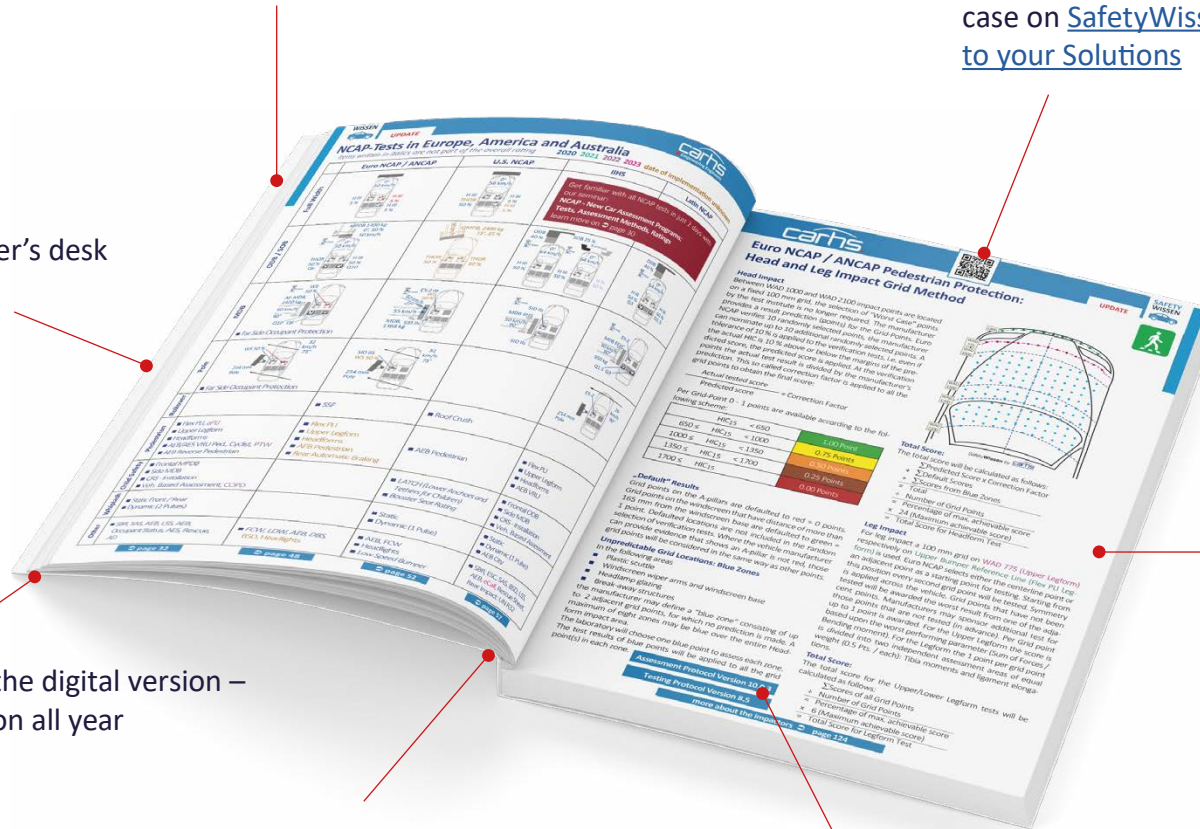
Ongoing updates of the digital version – therefore in discussion all year

Special attention through LinkedIn contributions to individual SafetyWissen topics

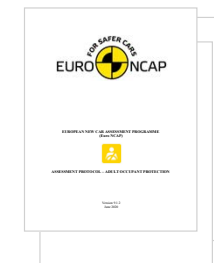
Hybridisation in connection with SafetyWissen through QR codes and links leading to the load case on [SafetyWissen.com](https://www.safetywissen.com) – with a link to your Solutions

Current SafetyWissen content and therefore greater benefit for the reader

Links to individual documents (e.g. test protocols)



V. 1.12



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Article Description	Order No.	Quantity	Unit Price	Full Price
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