

Advertisement Packages 2023

SAFETY COMPANION

Knowledge for Tomorrow's Automotive Engineering

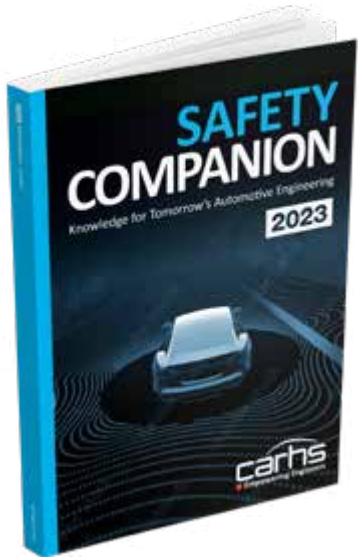
2023



Publication date: December 2022

carhs
Empowering Engineers

Advertisement in SafetyCompanion 2023 – The World's most Popular Handbook on Automotive Safety



Media data:

DIN A5 Booklet - SafetyCompanion 2023
Knowledge for Tomorrow's Automotive Engineering

Edition: **Distribution in Europe/USA:**
10,000 English copies
Distribution in Asia:
5,000 Chinese copies &
5,000 English copies
Plus: more than 10,000 Digital
Views + Downloads

Available as: Print + Digital

Publication date: December 2022

Advertising deadline: November 4, 2022

Language: English, Chinese

Pages: About 200 Pages

 [Download the latest Safety Companion 2022 \(PDF\)](#)

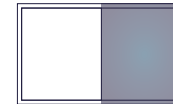
NEW

- Hybridisation in connection with [SafetyWissen.com](#) through QR codes and links; Links to your product entries* possible
- Advertiser directory in print and digital version
- Link to Company Profile on [SafetyWissen.com](#) Homepage

*Get more details on tool catalog on [SafetyWissen.com](#)

Target group:

- Experts in the field of active and passive vehicle safety



1/1 page
full coloured
148 x 210 mm

EUR 4,820
Order No. SC2023-01



1/2 page
full coloured
136 x 96 mm

EUR 3,450
Order No. SC2023-02



Special placement "Next to the cover"
1/1 page
full coloured
148 x 210 mm

EUR 6,000
Order No. SC2023-03

Special placement for 1/1 adverts **on the 2 pages following the front cover or before rear cover page** (see SafetyCompanion 2022, p. 3+4 and p. 197+198)



DIGITAL ONLY:
2/1 page
full coloured
148 x 210 mm

EUR 4,820
Order No. SC2023-04

All prices are subject to VAT.
Cover pages on request.

Distribution:

- Direct shipping from our offices in Germany and China
- Worldwide at all carhs events and seminars
- Through global distribution partners e.g. in Japan, India and China
- Technical universities worldwide

Highlights of SafetyCompanion

Print-run targeting the right recipients due to direct shipping

Hybridisation in connection with SafetyWissen through QR codes and links leading to the load case on [SafetyWissen.com](https://www.safetywissen.com) – [with a link to your Solutions](#)

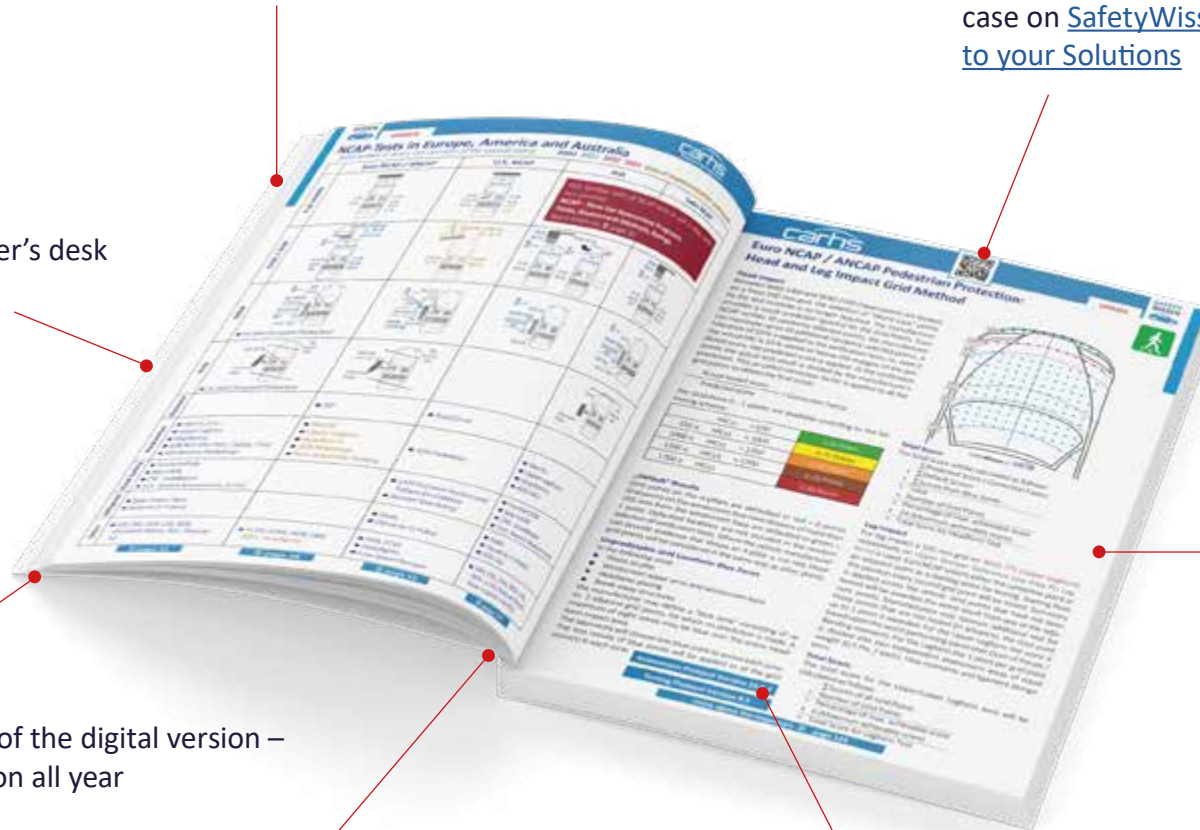
On the engineer's desk all year

Continuous updates of the digital version – therefore in discussion all year

Special attention through LinkedIn contributions to individual SafetyWissen topics

Links to individual documents (e.g. test protocols)

Current SafetyWissen content and therefore greater benefit for the reader



Order form – Fax +49 (0) 6023 / 96 40 70

Article Description	Order No.	Quantity	Unit Price	Total Price

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Our general terms and conditions apply, find under www.carhs.de/agb

* VAT ID only for orders from countries within the EU (excluding Germany).
All prices are in Euro and subject to VAT.

COMPANY

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ZIP CODE, CITY

COUNTRY

ADDITIONAL INVOICE DATA (OPTIONAL)

VAT ID*

DATE, SIGNATURE

COMPANY STAMP