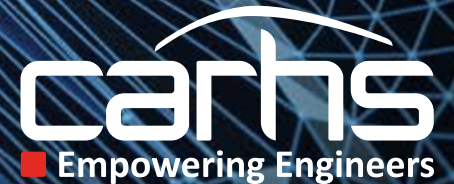


Advertisement Packages 2023

SAFETY COMPANION

2023

Publication date: December 2022



Advertisement in SafetyCompanion 2023 – Reach the experts directly



Media data:

DIN A5 Booklet - SafetyCompanion 2023
Knowledge for Tomorrow's Automotive Engineering

Edition: **Distribution in Europe/USA:**
10,000 English copies

Distribution in Asia:
5,000 Chinese copies &
5,000 English copies

Plus: more than 10,000 Digital
Views + Downloads

Available as: Print + Digital

Publication date: December 2022

Advertising deadline: November 4, 2022

Language: English, Chinese

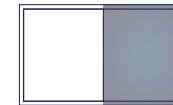
NEW

- Hybridisation in connection with SafetyWissen.com through QR codes and links; Links to your product entries* possible
- Advertiser directory in print and digital version

*Product entries: Reserve your spot!

Target group:

- Experts in the field of active and passive vehicle safety



1/1 page
full coloured
148 x 210 mm

EUR 4,590



1/2 page
full coloured
136 x 96 mm

EUR 3,290



Special placement "Next to the cover"
1/1 page
full coloured
148 x 210 mm

EUR 5,750

Special placement for 1/1 adverts **on following pages 1+2 following the front cover and before rear cover page** (see SafetyCompanion 2022, p. 3+4 and p. 197+198)



DIGITAL ONLY:
2/1 page
full coloured
148 x 210 mm

EUR 4,590

All prices are subject to VAT.
Cover pages on request.

Distribution:

- Direct shipping from our offices in Germany and China
- Worldwide at all carhs events and seminars
- Through global distribution partners e.g. in Japan, India and China
- Technical universities worldwide

Highlights of SafetyCompanion

Print-run targeting the right recipients due to direct shipping

Hybridisation in connection with SafetyWissen through QR codes and links leading to the load case on SafetyWissen.com – [with a link to your Solutions](#)

On the engineer's desk all year

Ongoing updates of the digital version – therefore in discussion all year

Special attention through LinkedIn contributions to individual SafetyWissen topics

Links to individual documents (e.g. test protocols)

Current SafetyWissen content and therefore greater benefit for the reader



 V. 1.12



