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Safetynews

The monthly e-mail newsletter reaches about 18,500 experts in automotive safety since 2004. It is published in German and in English. It features current and relevant news in the field of automotive safety. SafetyNews reports on changes in rules & regulations, NCAP testing, latest research findings and new product development in automotive safety. The growing number of subscribers underlines the outstanding quality of this newsletter. The strong focus on automotive safety enables you to directly address your target group in this field via SafetyNews.

- Published in 2 Languages
- reaches over 18.500 experts
- monthly email newsletter
- Audience: Automotive OEM
- Average opening rate: 24,516 %*
- Average click rate: 47,38 %*



AutomotiveCAENews

Since 2008 carhs.training distributes the AutomotiveCAENews to experts in computer aided engineering in the automotive industry. Current news on software and hardware, latest scientific findings, reports from industry congresses and new appointments make this newsletter interesting to read for industry insiders. Profit directly from this publication's attractiveness with your banner advertisement.

- Published in 2 Languages
- reaches over 8.900 experts
- monthly email newsletter
- Audience: Automotive CAE
- Average opening rate: 18,82 %*
- Average click rate: 30,81 %*



SafetyNews Ads

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AutomotiveCAENews Ads

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