




## SafetyWissen.com Banner Advertisement - Reach your customers every day

SafetyWissen.com is a reference book and news portal for engineers and experts in the automotive safety industry. On the [safetywissen.com](http://safetywissen.com) landing page users will find daily industry and research news on regulations, consumer protection, crash results, ADAS&AD and many other topics. The website's requirement section features overviews on all world wide regulations and consumer protection load cases from safety.

Profit from a banner advertisement on the landing and news pages of [safetywissen.com](http://safetywissen.com). Even all articles from our monthly SafetyNews mailings will land on the news pages. Each banner is drawn randomly with an equal probability from a rotation of a maximum of ten banners per position.

SafetyWissen.com Ads					
Advertising material	Format in px	1 month	3 months	6 months	12 months
Premium banners Desktop and mobile Top of the page	 650x90	EUR 600 per month Order No. SWAP2018-01	EUR 500 per month Order No. SWAP2018-02	EUR 400 per month Order No. SWAP2018-03	EUR 300 per month Order No. SWAP2018-04
Standard banners L Desktop only Tower and side	 235x400	EUR 480 per month Order No. SWAL2018-01	EUR 400 per month Order No. SWAL2018-02	EUR 320 per month Order No. SWAL2018-03	EUR 240 per month Order No. SWAL2018-04
Standard banners S Desktop only	 235x175	EUR 360 per month Order No. SWAS2018-01	EUR 300 per month Order No. SWAS2018-02	EUR 240 per month Order No. SWAS2018-03	EUR 180 per month Order No. SWAS2018-04



## Your Product Page on SafetyWissen.com – Unique Product Placement



Your free company profile appears on searches for your company.

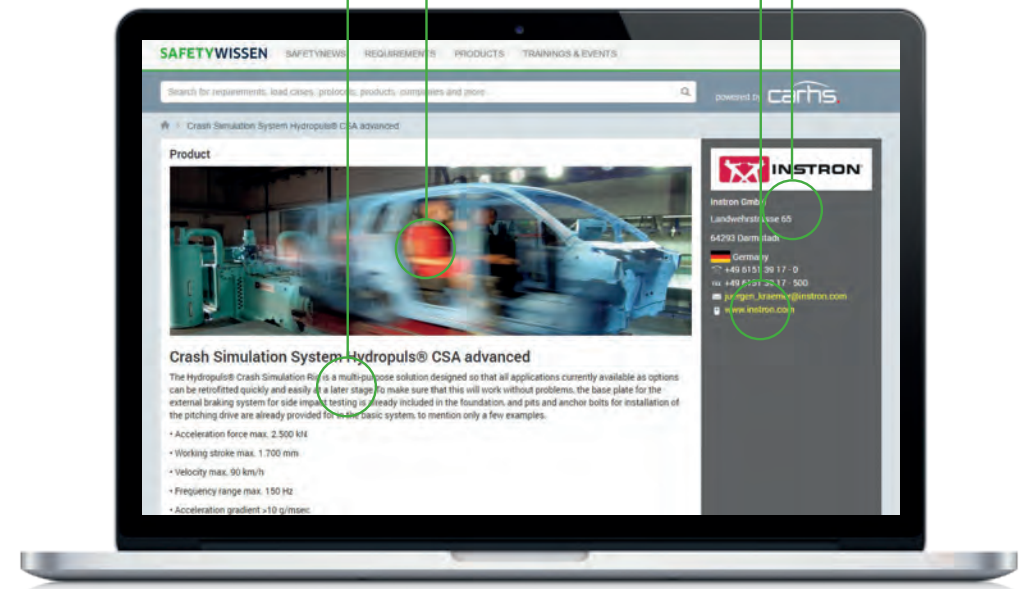
Please email your profile to [constantin.hoffmann@carhs.de](mailto:constantin.hoffmann@carhs.de)

Your contact information

Link to current material on your webpage

High Definition Product Image

General Product Information



### SafetyWissen.com/SafetyWissen App Product Page\*

Runtime	0–12 months	from 12 months
First product entry	EUR 200 per month Order No. SWPS2018-01	EUR 160 per month Order No. SWPS2018-02
Each additional product entry	EUR 50 per month Order No. SWPS2018-03	EUR 40 per month Order No. SWPS2018-04
Each link to requirements (e.g. Euro NCAP: Full Width Frontal, FMVSS: 208)	EUR 5 per month Order No. SWPS2018-05	EUR 4 per month Order No. SWPS2018-06

All prices exclude V.A.T. The availability of ads is limited. Subject to any kind of alterations, errors expected.

\* inclusive product image, contact data, external link to your company page, unlimited description, company logo and login screen (only app).

## Order form – Fax +49 (0) 6023 / 96 40 70

To order a specific exhibition location (if applicable) please make a note in the description field

Article Description (inkl. booth No.)	Order No.	Quantity	Unit Price	Full Price
E.g.: SW Premium Banner / 1 month	SWAP2018-01	1	EUR 600	EUR 600

carhs.training gmbh  
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E-Mail: info@carhs.de

COMMENTS (e.g. Placement requests, ...)

Our general terms and conditions apply, find under [www.carhs.de/agb](http://www.carhs.de/agb)

COMPANY

CONTACT

DEPARTMENT

PHONE

E-MAIL

STREET

ZIP CODE, CITY

COUNTRY

ADDITIONAL INVOICE DATA (OPTIONAL)

VAT ID\*

DATE, SIGNATURE

COMPANY STAMP