



SAFE ROADS

INDIA SUMMIT 2019

November 20-21, 2019
New Delhi, India

SPONSORING OFFER



Your Contact:

Constantin Hoffmann
Tel. +49-6023-964089
constantin.hoffmann@carhs.de

www.carhs.de/saferoads





Safe Roads India Summit, New Delhi, November 20-21, 2019

A Mercedes-Benz initiative to create road safety awareness in India.

Safe Roads India Summit is a 2-day event dedicated to all aspects of road and vehicle safety in India. After a successful event in 2017, we are pleased to announce Safe Roads India Summit 2019. The conference venue in New Delhi is particularly advantageous for global automotive industry experts. This forum provides an opportunity to promote and cultivate a dialogue with new and established OEMs and suppliers from India and other Asian countries.

Automated Driving and the Future of Road Safety in India has been selected as the core theme of SAFE ROADS India Summit 2019.



Previous Participants

Active Safety Engineering LLC • Alabama Transportation Institute • Autoliv Development AB • Autoliv Safety Systems India Private Limited • BRITAX RÖMER Kindersicherheit GmbH • Brose India Automotive systems Pvt Ltd • Daimler AG • Daimler Greater China • General Motors Technical Centre - India (GMTCI) • Humanetics Innovative Solutions India Private Limited • ICICI Lombard General Insurance Company • IDIADA Automotive Technology India Pvt. Ltd. • Indian Head Injury Foundation • Indian Road Safety Campaign (IRSC) • International Centre for Automotive Technology • Jerry's World • JP Research India Pvt Ltd • Key Safety Systems Pvt. Ltd. • Kiddiland • Kidsberry • KSS Abhishek Safety Systems India Pvt. Ltd. • LMU - Ludwig-Maximilians-Universität München • Mahindra & Mahindra Ltd. • Maruti Suzuki India Limited • Mercedes Benz Research and Development India Pvt Ltd • MESSRING Systembau GmbH • Mother Care • Rane TRW Steering Systems Pvt. Ltd • Resper • RLE International • Robert Bosch Engineering and Business Solutions Limited • Robert Bosch GmbH • Royota Engineering Solution PVT LTD • Satyam Venture Engineering Services Private Limited • SaveLIFE Foundation • Smiles • SUZUKI MOTORS CORPORATION • TATA Motors Limited Pune • Tech Mahindra • Technical Center KSS • Tesscom Systems India Pvt Ltd. • The Automotive Research Association of India (ARA) • Thorbole Simulation Technologies LLC, • TruCare FZC • TRW Sun Steering Wheels Pvt. Ltd. • ZF Group, TRW Automotive GmbH • ZF India Private Limited • ZF ITC



Target Groups

Over 200 Participants from Management and decision-making, development and test engineers in vehicle safety from national and international OEMs and suppliers.

Topics

Future of Road Safety in India • Advanced vehicle Safety Technology (cars, buses, trucks, two-wheelers) • Infrastructure and Road Design • ADAS and Automated Driving • Accident Research, Field Experiences • Crash Worthiness • Restraint Systems • etc.



Sponsorships

Packages	 Silver	 Gold	 Platinum
Best suited for	Enabling Technologies/ Testing Hardware Suppliers	Supplier	Tier 1 Supplier
Free conference tickets including evening event for your customers & staff	5	15	30
Logo placement/size	small	medium	large
Exhibitor floor space	9 m ²	25 m ²	45 m ²
Speakerslot (20 Min. + questions & answers)	—	if applicable	✓
Company portrait in the event guide	1/2 page	1/2 page + 1/2 page advertisement	1 page + 1 page advertisement
Logo & Link on conference website and email invitations	small	medium	large
Social Media Campaign * (Facebook, Twitter, LinkedIn)	3 posts/month   	10 posts/month   	up to 30 posts/month   
Prices All prices exclude V.A.T.	EUR 6,000 Order No. INSUM2019-01	EUR 12,000 Order No. INSUM2019-02	EUR 25,000 Order No. INSUM2019-03

* Retweets, share posts and unique content provided by sponsor

Previous Sponsors & Partners



Optional Offer

Place your advertisement in our event guide

1/1 back cover page EUR 1,000
Order No. INSUM2019-04

1/1 page EUR 500
Order No. INSUM2019-05



Order form – Fax +49 (0) 6023 / 96 40 70

To order a specific exhibition location (if applicable) please make a note in the description field.

Article Description (incl. Booth No.)	Order No.	Quantity	Unit Price	Full Price
E.g.: India Summit Silver Sponsor	INSUM2019-01	1	EUR 6,000	EUR 6,000

carhs.training gmbh
Siemensstraße 12, 63755 Alzenau, Germany
Fax: +49 (0) 6023 / 96 40 70
E-Mail: info@carhs.de

COMMENTS (e.g. Placement requests, ...)

Our General Terms and Conditions apply, find under www.carhs.de/agb

* VAT ID only for orders from countries within the EU (excluding Germany).

All prices are in Euro and subject to VAT.

COMPANY

CONTACT

DEPARTMENT

PHONE

E-MAIL

STREET

ZIP CODE, CITY

COUNTRY

ADDITIONAL INVOICE DATA (OPTIONAL)

VAT ID*

DATE, SIGNATURE

COMPANY STAMP