



# the ADAS experience

中国

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October 20 – 21, 2026

China



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# the ADAS experience

中国



## The ADAS Experience China, October 20 – 21, 2026

The ADAS Experience condenses all relevant development framework conditions such as requirements, technical principles and development and release methods into a theory day, followed by a practical day on the test track. Various test scenarios will be performed and examples of how the test technology can be used will be shown live in the test setup.

### Topics

Real World Data • Current and Future Requirements • Consumer Testing • Testing Hardware • Simulation Tools • AEB/AES Testing • Data Evaluation • and many more

### Previous Sponsors



### Target Groups

The ADAS Experience is targeted to all who are involved in the development process of safety-relevant driver assistance systems.

Anyone wishing to expand their network will find interesting contacts from all areas of system development, system integration, regulations and testing.




## Sponsorships

Packages	 Silver	 Gold	 Platinum
Price	EUR 3,990 Order No. ADAS-CN-2026-01	EUR 6,750 Order No. ADAS-CN-2026-02	EUR 12,250 Order No. ADAS-CN-2026-03
Conference tickets including evening event	5	10	15
Logo placement/size*	small	medium	large
Exhibition space on conference day	—	✓	✓
Exhibition space on demo day	—	✓	✓
Company brochure as a pdf document in the event app	—	✓	✓
Signature Wall	small logo bottom row	medium logo middle row	large logo top row
Demonstration on the demo day with introduction on the conference day	—	—	✓
Get involved in the conference. Talk to us.	—	—	✓
Exhibition area	Banner width max. 1 m	2x1 m	2x1 m
Discount on additional conference tickets	15 % Order No. ADAS-CN-2026-04	35 % Order No. ADAS-CN-2026-05	50 % Order No. ADAS-CN-2026-06

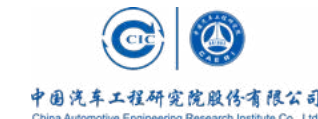
All prices exclude V.A.T.

\* Logo placement: Conference flyer, cover page, presentation during conference breaks, logo and weblink on web page and in email newsletters.

## Extra

Benefit	 Your brochure as download in the Event App
Price	EUR 800 Order No. ADAS-CN-2026-10

## Previous Partner



## Test Site 2025



Suzhou Yangcheng Lake Island Intelligent Connectivity Test Site

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